



東華學院
TUNG WAH COLLEGE

Bachelor of
Management (Honours) in

Social and Business Sustainability

社商企業持續發展(榮譽)管理學學士

This programme aims to equip students with the knowledge of how for-profit and non-profit organisations manage various organisational goals: economic, social, and environmental. Students will also explore how different types of organisations can adopt sustainable policies and practices that support the United Nations Sustainable Development Goals.

Programme Objectives

- To nurture students' capacity in applying knowledge and skills from various business and management disciplines in a social context where both non-profit and for-profit organisations can pursue both economic and social goals;
- To equip students with transdisciplinary knowledge, as well as awareness of technological advancement, in designing, launching and implementing projects with social and economic value and impact;
- To cultivate students' capability in systems thinking, identifying social problems, and defining and designing creative solutions to these problems;
- To train students to competently assess, measure, evaluate and improve the social impact of the activities of both non-profit and for-profit organisations;
- To equip students with effective communication, collaboration and team-building skills;
- To provide students with general education to encourage them to grasp knowledge from various disciplines, in order to learn about self, life, and the world.

Programme Features

- Learn experientially how to:
 - Map communities' aspirations, needs and assets;
 - Use design thinking to develop innovative solutions to community problems;
 - Use futures thinking to develop strategies to achieve a more desirable future;
 - Measure the social impact of organisational programmes and activities; and
 - Engage in ESG planning and reporting.
- Gain practical experience through internships and capstone projects.
- Participate in overseas study tours to appreciate how community problems are addressed in other countries.

Career Prospects & Further Studies

- Graduates can embark on careers in social enterprises, non-profit organisations, or businesses with corporate social responsibility programmes, taking on various possible job functions including Sustainability Programmes Management, Community Programmes Management, Fundraising and Donor Management, Business Development, Corporate Communications and Public Relations, Marketing and General Management.
- Graduates can start up social enterprises to address specific community problems.
- Graduates can articulate to Master's programmes in the following possible fields of study: Management, Sustainability, Social Entrepreneurship, Social Innovation, Community Development, Non-profit Management and Philanthropy.



Medium of Instruction	English
Total No. of Credits	120 credits
Years of Study	4 years



QF Level: 5
QR registration no.: 19/000674/L5
Validity period: 1/9/2019 to 31/8/2028

Senior Year Entry is available



Programme Information

Student Sharing

Mo Chung Ting Tiffany

Current student of the Bachelor of Management (Honours) in Social and Business Sustainability (Year 2)

My journey in the BMgtSBS programme has been a dynamic process of discovery. From day one, passionate professors have connected our coursework to real-world challenges, from Hong Kong's business landscape to global sustainability. What defines this experience is our collaborative spirit. Through multilingual group project discussions with non-local classmates, I am constantly gaining fresh perspectives on social issues and business trends. This isn't just learning; it's actively shaping my understanding of responsible business through the people I work with every day.

My role as a student representative has deepened my connection to our vibrant community, where every voice contributes to a supportive learning environment.

Here, I am learning to face the future with purpose — and to cherish every step of the way.



Tuition Fee

Year	Tuition Fee (HK\$)			
	Full-time (without subsidy)	Full-time (with subsidy)	Senior Year Entry (without subsidy)	Senior Year Entry (with subsidy)
Year 1	65,480	30,360	N/A	N/A
Year 2	65,480	30,360	N/A	N/A
Year 3	84,400	49,280	84,400	49,280
Year 4	84,400	49,280	84,400	49,280
Programme Total	299,760	159,280	168,800	98,560

- Tung Wah College will adjust the tuition fee of its programmes based on the Composite Consumer Price Index to be announced by the Government annually.
- Tuition fees are normally charged by two instalments per annum and are payable before the commencement of each semester. New students are required to settle the balance of the tuition fee for the first semester (i.e. after deducting deposit) upon programme registration in August.
- Students are required to pay additional fees for all retake/additional courses which

would be charged at the rate of the normal cohort and be calculated by the number of credits to be taken. Please refer to the College's Fees Regulation at https://www.twc.edu.hk/en/Administration_Units/fo/our_service/student-area for details.

- This represents the programme fee after deduction of subsidy under the Non-means-tested Subsidy Scheme for Self-financing Undergraduate Studies in Hong Kong (NMTSS). For annual subsidy amount, please refer to <https://www.cspe.edu.hk/en/nmt/>.
- All fees paid are non-refundable and non-transferable, and apply to local applicants only.

Admission Requirements

Year 1 Entry

For Year 1 entry to bachelor's degree programmes, applicants should meet one of the following requirements⁽¹⁾:

1. (HKDSE candidates from 2024/25 onwards) Have obtained Level 3 for Chinese Language⁽²⁾ and English Language and Level 2 for Mathematics and have "Attained (A)" for Citizenship and Social Development plus one Elective/Applied Learning Subject⁽³⁾ at Level 2 ("332A+2") in HKDSE; OR
2. (HKDSE candidates before 2024/2025) Have obtained Level 3 for Chinese Language and English Language and Level 2 for Mathematics and Liberal Studies plus one Elective/Applied Learning subject at Level 2 ("3322+2") in HKDSE; OR
3. Have passes in AS Use of English and AS Chinese Language and Culture, plus one AL subject/ two AS subjects in HKALE, and Level 2 for Chinese Language and English Language, plus passes in three other subjects in HKCEE; OR
4. Have obtained an equivalent qualification⁽⁴⁾.

Senior Year Entry

Applicants should meet one of the following requirements⁽¹⁾:

1. Have completed an Associate Degree or Higher Diploma programme of the relevant subject/discipline; OR
2. Have obtained equivalent qualifications⁽⁴⁾.

Students admitted to the Senior Year may be required to satisfactorily complete some bridging courses. The bridging courses can be Discipline courses or General Education courses offered in the first two years of the curriculum.

Notes

- (1) Some programmes may stipulate additional requirements for admission. For more information on the programme-specific admissions requirements, please refer to the individual programme webpages.
- (2) For non-Chinese-speaking learners, alternative Chinese Language qualifications will be accepted for students who have met the specified conditions: (a) students who have learned Chinese Language for less than 6 years while receiving primary and secondary education; (b) students who have learned Chinese Language for 6 years or more in schools, but have been taught an adapted and simpler Chinese Language curriculum not normally applicable to the majority of students in local schools. ApL Chinese (for non-Chinese speaking students) should, in general, be accepted as an alternative Chinese Language qualification, among other acceptable alternative Chinese Language qualifications.
- (3) The Applied Learning (ApL) subjects do not include ApL Chinese (for non-Chinese speaking students) as this subject is introduced to provide an additional channel exclusively for non-Chinese speaking students to obtain an alternative Chinese language qualification. For the 2012-2017 HKDSE Examinations, students attaining the results of "Attained" and "Attained with Distinction" in the ApL subjects are accepted as attaining the competencies required at Level 2 and Level 3 or above of Category A subjects of the HKDSE Examination respectively for the purposes of further studies and work. Effective from the 2018 HKDSE Examination, the reporting of students' performance is refined to "Attained", "Attained with Distinction (I)" and "Attained with Distinction (II)". Performance of "Attained with Distinction (I)" is comparable to Level 3 while "Attained with Distinction (II)" is comparable to Level 4 or above of Category A subjects of the HKDSE Examination.
- (4) Please refer to the College's website for examples of equivalent non-local qualifications for admission to higher diploma or bachelor's degree programmes.

Contact Information

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Tung Wah College



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香港东华学院



香港东华学院

Online Application



www.twc.edu.hk/admission